



NEWS RELEASE

Enbridge Day 2007 Investment Community Conference to be Webcast

CALGARY, Alberta, September 25, 2007 – Enbridge Inc. (TSX and NYSE: ENB) will hold its ninth annual Enbridge Day Investment Community Conference on Wednesday, October 3rd in Toronto and Thursday, October 4th in New York. The conference sessions will focus on the execution of a portfolio of oil pipeline projects of approximately \$9 billion as well as the positioning of the Company in its natural gas related assets.

The October 3rd Enbridge Day conference in Toronto will be webcast commencing at 8 a.m. Eastern time. Interested parties may register for the webcast through the link on the Enbridge website, www.enbridge.com/investor. The webcast will be archived and available for replay on October 4th. A complete transcript will be available on the website shortly thereafter.

As well, audio of the webcast will be accessible by dialing:

Toll free Dial In: 1-888 680-0879
International Dial In: +617-213-4856
Participant Passcode: 36584979

Replay: 1-888-286-8010
International Dial In: +617-801-6888
Passcode: 83588928

Enbridge Inc., a Canadian company, is a leader in energy transportation and distribution in North America and internationally. As a transporter of energy, Enbridge operates, in Canada and the U.S., the world's longest crude oil and liquids pipeline system. The Company also is involved in international energy projects and has a growing involvement in the natural gas transmission and midstream businesses. As a distributor of energy, Enbridge owns and operates Canada's largest natural gas distribution company, and provides natural gas to customers in Ontario, Quebec, New Brunswick and New York State. The Company employs approximately 5,000 people, primarily in Canada, the U.S. and South America. Additional information about Enbridge Inc. is available on the company's website at www.enbridge.com.

FOR FURTHER INFORMATION PLEASE CONTACT:

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