

DIVIDEND
REINVESTMENT AND
SHARE PURCHASE PLAN

OFFERING
CIRCULAR

January 1, 2008



Shareholders should read carefully the entire Offering Circular before making any decision regarding the Dividend Reinvestment and Share Purchase Plan described below.

**DIVIDEND REINVESTMENT AND SHARE PURCHASE PLAN
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ENQUIRIES

All enquiries relating to the plan should be addressed to:
CIBC Mellon Trust Company
P.O. Box 7010, Adelaide Street Postal Station, Toronto, Ontario M5C 2W9
Telephone: (416) 643-5500 or toll free 1-800-387-0825.

DIVIDEND REINVESTMENT AND SHARE PURCHASE PLAN

THE CORPORATION

Enbridge Inc. (the "Corporation") is a corporation continued under the *Canada Business Corporations Act* and is engaged, through its subsidiaries, in the pipeline transportation and gas distribution services. The Corporation's registered office is located at 3000, 425 – 1st Street S.W., Calgary, Alberta T2P 3L8.

DIVIDEND REINVESTMENT AND SHARE PURCHASE PLAN

The Dividend Reinvestment and Share Purchase Plan (the "Plan") enables holders of record of common shares of the Corporation ("Common Shares") to purchase additional Common Shares by reinvesting all of the cash dividends paid on the Common Shares and also by making optional cash payments of up to \$5,000 Canadian per quarter, in both cases without incurring brokerage or other transaction expenses. Common Shares distributed under the Plan will, at the option of the Corporation, be issued directly from the treasury of the Corporation or be purchased in the open market on a stock exchange. The declaration of dividends to the holders of Common Shares is at the discretion of the Directors of the Corporation. Dividend payment dates for the Corporation's Common Shares have generally been March 1, June 1, September 1 and December 1 of each year.

Price

The price of the Common Shares purchased on behalf of a registered holder of Common Shares who participates in the Plan (a "Participant") with reinvested dividends will be 98% of the weighted average of the trading prices for Common Shares on The Toronto Stock Exchange on the five trading days preceding a dividend payment date. The Directors may, in their sole discretion, at any time, with effect at the time of declaration of the next dividend payment, determine to change the Plan by changing or eliminating the then-applicable discount.

Optional cash payments of up to \$5,000 Canadian per quarter will be used to purchase Common Shares under the Plan at a price equal to 100% of the weighted average of the trading prices for Common Shares on the Toronto Stock Exchange on the five trading days preceding a dividend payment date.

As used herein, "trading day", means a day on which not less than 500 Common Shares were traded.

Benefits to Participants

The following are certain of the benefits to Participants in the Plan:

1. There are no brokerage commissions or service charges for Common Shares purchased through the Plan. All administration costs of the Plan will be paid by the Corporation.
2. Full reinvestment of dividends is achieved since the Plan permits fractions of Common Shares and dividends in respect of such fractions to be credited to a Participant's account.
3. All Common Shares purchased under the Plan will be held for the Participant's account by CIBC Mellon Trust Company (the "Trustee") as trustee on behalf of the Participant. The Trustee will provide a statement to the Participant following each dividend payment date.
4. Participation in the Plan may be terminated by a Participant at any time (but no more than once per year) subject to the notice and settlement requirements in the Plan.

Participation

If your Common Shares are registered in your name:

Except as described below, a registered holder of Common Shares is eligible at any time to participate in the Plan with respect to all of the Common Shares registered in such holder's name by completing the enclosed Enrolment Form and sending it to the Trustee.

If your Common Shares are not registered in your name:

A beneficial owner of Common Shares whose shares are not registered in his or her own name may participate in the Plan after having those shares transferred into his or her own name or into a specific segregated registered account. A beneficial owner whose shares are held in a specific segregated registered account, such as a numbered account with a bank, trust company or broker, may request that entity, subject to any restriction imposed by such entity, to enrol such account in the Plan with respect to those shares.

Participation

Once a shareholder has enrolled in the Plan, participation continues automatically unless terminated in accordance with the terms of the Plan. (See "Termination of Participation" below.)

Under the terms of the Plan, registered holders of Common Shares may direct the Trustee to reinvest cash dividends on all of the Common Shares registered in a particular name or manner, and to apply optional cash payments of up to \$5,000 Canadian per quarter, to purchase new Common Shares.

A registered holder of Common Shares will become a Participant in the Plan as of the first dividend record date following receipt by the Trustee of a properly completed Enrolment Form provided that the Enrolment Form is received not later than five business days before such dividend record date. If an Enrolment Form is received by the Trustee less than five business days before the record date for a particular dividend that dividend will be paid to the shareholder in the usual manner and participation in the Plan will commence with the next dividend. Dividend record dates for the Common Shares have generally been on February 15, May 15, August 15 and November 15 in each year. Notice of the record date and payment date for any particular dividend is published in the financial press at least seven days before the record date.

A Participant should note that Common Shares of the Corporation acquired outside of the Plan which are not registered in exactly the same name or manner as Common Shares enrolled in the Plan will not be automatically enrolled in the Plan. A Participant purchasing additional Common Shares outside of the Plan is advised to contact the Trustee to ensure that all Common Shares owned by them are enrolled in the Plan.

Method of Purchase

Cash dividends payable on Common Shares registered for a Participant in the Plan, after deduction of any applicable withholding tax, will be paid to the Trustee and applied automatically by the Trustee on each dividend payment date to the purchase of Common Shares for that Participant.

A Participant's account will be credited with the number of Common Shares of the Corporation, including fractions computed to three decimal places, which is equal to the dividends reinvested for such Participant divided by the applicable purchase price. Full reinvestment of dividends under the Plan is possible because fractions of Common Shares, as well as whole Common Shares, are credited to a Participant's account. The rounding of any fractional interest is determined by the Trustee using such methods as it deems appropriate in the circumstances.

Optional Cash Payments

Optional cash payments received by the Trustee from a Participant not less than five business days prior to a dividend payment date will be applied by the Trustee to the purchase of Common Shares in the same manner as described under "Method of Purchase". Cash dividends paid on new Common Shares purchased with optional cash payments will automatically be reinvested in additional Common Shares in the same manner as described under "Method of Purchase".

The option to make cash payments is available to a Participant each quarter with no minimum but cannot exceed \$5,000 Canadian per quarter. To make an initial optional cash payment, a Participant must (i) complete an Optional Cash Purchase Form, (ii) enclose a personal cheque made payable to CIBC Mellon Trust Company, (iii) complete and sign a CIBC Mellon Participant Declaration Form and (iv) deliver these three items to the Trustee. (See "Federal Anti-Terrorism and Anti-Money Laundering Legislation" below.) If a Participant has not previously delivered a completed Enrolment Form to the Trustee, the Participant must do so together with items (i)-(iii) above. To make subsequent optional cash payments, a Participant must deliver subsequent payments to the Trustee by personal cheque, certified cheque, bank draft or other means acceptable to the Trustee. The same amount of money need not be sent each quarter and there is no obligation to make an optional cash payment each quarter.

Optional cash payments received by the Trustee less than five business days preceding a dividend payment date will be held by the Trustee until the next dividend payment date. No interest will be paid by the Corporation or by the Trustee on any funds received prior to a dividend payment date. Any interest earned on such funds will be applied by the Corporation to defray the costs of the Plan.

Costs

There are no brokerage commissions payable by a Participant with respect to Common Shares purchased under the Plan. Common Shares purchased on behalf of a Participant are either purchased directly from the treasury of the Corporation, in which case there are no brokerage commissions, or purchased in the open market on a stock exchange, in which case all brokerage commissions are paid by the Corporation. A Participant will be responsible for the brokerage commission on a disposition of whole Common Shares effected by the Trustee if the Corporation terminates a Participant from that Plan as described under "Termination of Participation". All administrative costs of the Plan are paid by the Corporation.

Federal Anti-Terrorism and Anti-Money Laundering Legislation

Federal Anti-terrorism and anti-money laundering legislation requires that certain personal information be provided by Participants wishing to make optional cash payments. If an optional cash payment is being made, Participants will initially be required to complete a declaration on CIBC Mellon's Participant Declaration Form, provide a personal cheque and submit these items to the Trustee with their completed Optional Cash Purchase Form. A Participant's initial Optional Cash Purchase Form with an optional cash payment component will not be processed without a duly completed and signed CIBC Mellon Participant Declaration Form and a personal cheque.

Statements of Account

The Trustee will maintain an account for each Participant in the Plan. A statement of account will be mailed by the Trustee to each Participant approximately two weeks after each dividend payment date. This statement will set out the amount of the cash dividend paid on the Participant's Common Shares, the amount of any applicable withholding tax, the amount of any optional cash payment made by the Participant, the number of Common Shares purchased through the Plan with respect to such dividend and optional cash payment, the purchase price per Common Share and the updated total number of Common Shares being held by the Trustee for the Participant in his or her account. These statements of account are a Participant's continuing record of the cost of purchases and should be kept for tax purposes. In addition, each Participant will receive the appropriate information annually for reporting dividends for tax purposes.

Share Certificates

Generally, Common Shares purchased through the Plan will be held in the name of the Trustee for a Participant and reported on the Participant's statement of account. This service protects against loss, theft or destruction of share certificates. However, a Participant who requires a share certificate but who does not wish to terminate participation in the Plan may obtain a certificate for any number of whole Common Shares held in his or her account by written request to the Trustee. A certificate will not be issued for a fraction of a share.

A Plan account is maintained in the same name in which certificates were registered with the Corporation at the time the Participant enrolled in the Plan. Consequently, certificates for whole Common Shares withdrawn from the account maintained for a Participant by the Trustee will be registered in exactly the same manner when issued.

Shares being held by the Trustee for a Participant in his or her account may not be pledged, sold or otherwise disposed of by a Participant. A Participant who wishes to do so must request that a certificate for the required number of Common Shares be issued before such action may be taken. Certificates will generally be issued to a Participant within three weeks of receipt by the Trustee of a Participant's written request and at no cost. Common Shares evidenced by the newly issued certificates will continue to be eligible to participate in the Plan while owned by the Participant and while such shares are recorded in a Plan account in the Participant's name.

Termination of Participation

Participation in the Plan may be terminated by a Participant at any time (but no more than once per year) by written notice to the Trustee signed by the registered holder or his or her agent. If such notice is not signed by the registered holder, sufficient evidence of the agent's authority to act on behalf of the registered holder must be supplied. Generally, a termination will be processed within three weeks of receipt by the Trustee of a written request for termination or, if the request is received less than five business days before a dividend record date, within three weeks after the next dividend payment date.

When a Participant terminates participation in the Plan, the Participant will receive from the Trustee a certificate for the whole Common Shares held in the Participant's account and a cash payment for any fraction of a Common Share. The cash payment for any fraction of a Common Share will be based on the weighted average of the trading prices for Common Shares, calculated for the latest dividend paid in the manner described under "Price" and applied to any fraction of a Common Share in a Participant's account.

Participation in the Plan will be terminated upon receipt by the Trustee of appropriate evidence of the death of a Participant. In such case, a certificate for the whole Common Shares in the Participant's account will be issued in the name of the deceased Participant, along with a cash payment for any fraction of a Common Share in the account based on the weighted average of the trading prices for Common Shares, calculated for the latest dividend paid in the manner described under "Price" and applied to any fraction of a Common Share in a Participant's account. Requests for issuance of a certificate for the whole Common Shares in the name of an estate and a cash payment for a fractional Common Share in the name of an estate must be accompanied by such appropriate documentation as may be reasonably requested by the Trustee and the Corporation.

After termination of participation in the Plan, any dividends will be paid to the shareholder in cash.

The Corporation reserves the right to terminate participation in the Plan if a Participant holds less than five Common Shares in his or her account and holds no other Common Shares. Upon termination by the Corporation pursuant to this provision, the Trustee will sell the whole Common Shares in the Participant's account and pay the Participant the proceeds of such sale, net of brokerage commissions, together with cash for the fractional Common Shares held in the account based on the weighted average of the trading prices for Common Shares, calculated for the latest dividend paid in the manner described under "Price" and applied to any fraction of a Common Share in a Participant's account.

Disposition of Shares Held in Certificate Form

If a Participant sells or transfers all the Common Shares held in certificate form that are enrolled in the Plan, but does not sell Common Shares that are being held for such person by the Trustee, participation in the Plan will continue for the latter shares, subject to termination as described under "Termination of Participation" and "Amendment, Suspension or Termination of the Plan".

Rights Offerings

If the Corporation makes available to registered holders of Common Shares any rights to subscribe for additional Common Shares or other securities, rights certificates will be forwarded to a Participant in the Plan in proportion to the number of whole Common Shares owned, including Common Shares being held for the Participant by the Trustee. Such rights will not be made available for any fraction of a Common Share held for a Participant.

Stock Dividends and Stock Splits

Any stock dividends paid by the Corporation in the future will be credited to a Participant's account based on whole and fractional Common Shares being held for a Participant by the Trustee. The date of acquisition of such Common Shares will be the dividend payment date on which the stock dividend is paid and such Common Shares will be entitled to future dividend reinvestment in the same manner as other Common Shares held in the Participant's account.

Common Shares resulting from a stock split will also be credited to a Participant's account based on whole and fractional Common Shares being held for a Participant by the Trustee.

Certificates for Common Shares resulting from a stock dividend or stock split with respect to Common Shares held in certificate form by a Participant will be mailed directly to the Participant.

Share Voting

Whole Common Shares held in a Participant's account by the Trustee are voted in the same manner as Common Shares held by a shareholder in certificate form, either by proxy or by the Participant in person. A fractional share does not carry the right to vote.

Responsibilities of the Corporation and the Trustee

Neither the Corporation nor the Trustee will be liable for any act undertaken or omitted in good faith, or have any duties, responsibilities or liabilities except as are expressly set forth in the Plan or as required by law. In particular, the Corporation and the Trustee must comply with all applicable laws now or hereafter in force which may impose a duty to permit any properly authorized party to have access to and examine and make copies of any records relating to the Plan.

Participants should recognize that neither the Corporation nor the Trustee can assure a profit or protect against a loss on Common Shares purchased under the Plan.

Amendment, Suspension or Termination of the Plan

The Corporation reserves the right to amend, suspend or terminate the Plan at any time, but such action will have no retroactive effect which would prejudice the interests of a Participant. Participants will be sent written notice of any material amendment and of any suspension or termination of the Plan.

If the Plan is terminated by the Corporation, a Participant will receive a certificate for whole Common Shares being held in the Participant's account and a cash payment for any fraction of a Common Share based on the weighted average of the trading prices for Common Shares, calculated for the latest dividend paid in the manner described under "Price" and applied to any fraction of a Common Share in a Participant's account.

Notices

All notices required to be given to a Participant in the Plan will be mailed to the Participant at the most recent address shown on the records of the Corporation.

All communications to the Trustee and requests for forms or information regarding the Plan should be directed to:

CIBC Mellon Trust Company
P.O. Box 7010
Adelaide Street Postal Station
Toronto, Ontario M5C 2W9

Telephone: (416) 643-5500 or toll free 1-800-387-0825

Tax Considerations

The following summary of material Canadian and United States federal income tax consequences is of a general nature only, is not exhaustive of all possible tax considerations and is not intended to be legal or tax advice to any particular holder of Common Shares. Shareholders are advised to consult a tax advisor as to the consequences of participation in the Plan. This summary assumes that the Common Shares are held by the Participant as capital property.

Canadian Participants

The following is a general description of the principal Canadian federal income tax provisions affecting a Participant resident in Canada. This summary is based on the provisions of the *Income Tax Act* (Canada) ("Act") in effect on January 1, 2008 and all specific proposals to amend the Act publicly announced by or on behalf of the Minister of Finance (Canada) prior to that date. This summary does not take into account or anticipate any changes in law or administrative practice which occur after January 1, 2008.

All cash dividends reinvested on behalf of a Participant will be subject to the tax treatment normally accorded to taxable dividends received by the Participant directly from the Corporation. For example, in the case of a Participant who is an individual, dividends will be subject to the gross-up and credit rules or, in the case of a Participant that is a private corporation or one of certain other corporations, a refundable tax will apply to the amount of the dividend. Other taxes could apply depending on the circumstances of the Participant. The fact that dividends are reinvested pursuant to the Plan does not affect the taxability of dividends to the Participant nor the status of any dividend as an "eligible dividend" under the Act.

A Participant will not realize any taxable income on receipt of a certificate for whole Common Shares in his or her account, whether upon request for such certificate from the Participant's account, upon termination of participation of that Participant or upon termination of the Plan by the Corporation. However, a Participant who holds Common Shares as capital property may realize a capital gain or loss on the sale or exchange of whole and fractional Common Shares acquired through the Plan. For purposes of determining the amount of any capital gain or capital loss which may result from the disposition of Common Shares, the adjusted cost base of Common Shares owned by a Participant is the average cost of all such Common Shares owned and acquired by a Participant subsequent to 1971, whether acquired through reinvesting dividends or otherwise acquired outside the Plan. The cost of a Common Share credited to a Participant's account pursuant to the Plan will equal the price of such Common Share, calculated in the manner described under "Price".

For the purpose of calculating an individual's alternative minimum tax, 80% of capital gains and the full amount of dividends received (exclusive of the gross-up) are included in adjusted taxable income, as defined in the Act, of a Participant.

United States Participants

The following discussion of certain Canadian federal and United States Federal income tax consequences of participation in the Plan by a citizen or a resident of the United States, including a corporation incorporated under the laws

of the States thereof or the District of Columbia (a "U.S. Participant") is based on the applicable Canadian and United States laws and regulations in effect on January 1, 2008, as well as on the Convention Between Canada and the United States with Respect to Taxes on Income and on Capital (the "Treaty"). These laws are subject to change, possibly on a retroactive basis. The information is for general guidance only and does not address the consequences applicable to certain specialized classes of taxpayers such as securities dealers, persons liable for the alternative minimum tax, or tax-exempt institutions. In addition, a U.S. Participant may incur United States state and local income tax in addition to Federal income tax.

An "Eligible U.S. Participant" is a U.S. Participant that:

- is a resident of the United States for the purposes of the Treaty,
- does not maintain a permanent establishment or fixed base in Canada to which shares are attributable and through which the U.S. Participant carries on or has carried on business (or, in the case of an individual, performs or has performed independent personal services), and
- is otherwise eligible for benefits under the Treaty with respect to income from participating in the Plan.

U.S. Participants should consult with their own tax advisors regarding the United States federal, state and local and the Canadian and other tax consequences of participating in the Plan in their particular circumstances. In particular, Participants should confirm their status as an Eligible U.S. Participant with their advisors and should discuss any possible consequences of failing to qualify as an Eligible U.S. Participant.

This discussion addresses only United States federal income taxation and Canadian federal income taxation.

Dividends paid on the Corporation's Common Shares to an Eligible U.S. Participant and designated for reinvestment under the Plan will generally be reduced by Canadian withholding tax before reinvestment. Under the Act, the rate of withholding tax on dividends is 25%. However, under the Treaty the rate of Canadian withholding tax applicable to an Eligible U.S. Participant will generally not exceed 15% of the gross dividend amount.

For U.S. Federal income tax purposes, a U.S. Participant must include in income dividends that are reinvested and paid in the form of Common Shares. The amount to be included in income due to dividends reinvested in the Plan is the United States dollar equivalent of the sum of the fair market value on the payment date of the Common Shares purchased with reinvested dividends and the amount of Canadian tax withheld. This amount will include any discount, along with the Canadian tax withheld or paid, if any, on account of any discount that might be offered through the Plan. If the Corporation elects to purchase shares for a U.S. Participant's account on the open market, the portion of any brokerage commissions paid by the Corporation that is attributable to the purchase of the participant's shares will be treated as a taxable dividend to the participant. Any such dividend amount will, however, increase the tax basis of the participant's shares.

If you are a noncorporate U.S. Participant, dividends that are reinvested and paid in the form of Common Shares through the Plan in taxable years beginning before January 1, 2011 that constitute qualified dividend income will be taxable to you at a maximum tax rate of 15% provided that you held the shares on which dividends were paid for more than 60 days during the 121-day period beginning 60 days before the ex-dividend date and meet other holding period requirements. Dividends paid and reinvested through the Plan on behalf of a noncorporate U.S. Participant generally will be qualified dividend income.

Subject to limitations, a U.S. Participant may generally elect either to credit the amount of any Canadian tax withheld on dividends against his or her United States Federal income tax liability or to deduct the amount of such taxes from his or her gross income.

A U.S. Participant's Federal income tax basis for each Common Share or fraction thereof acquired through reinvestment of dividends or making of optional cash payments pursuant to the Plan will be the fair market value of such Common Share or fraction thereof on the date it is purchased. The holding period for each Common Share or fraction thereof will begin on the day following the purchase date.

A U.S. Participant will recognize a taxable gain or loss when Common Shares, including fractional Common Shares, are sold or exchanged, whether pursuant to a termination of the Plan or of the Participant's participation in the Plan or

otherwise. The amount of this gain or loss will be the difference between the amount a Participant receives for the Common Shares and the Participant's adjusted tax basis therefor. The gain or loss will be a capital gain or loss if the Common Shares are held as capital assets and will be a long-term capital gain or loss if the holding period for such Common Shares exceeds one year.

General

The Corporation reserves the right to interpret and regulate the Plan as it deems necessary or desirable and any such interpretation or regulation will be final.

Any reference herein to a dividend record date or a dividend payment date means such date with respect to a dividend payable on Common Shares.

Unless the context otherwise requires, words importing the singular number only shall include the plural and vice versa, words importing the masculine gender shall include feminine and neuter genders and vice versa, and words importing persons shall include individuals, partnerships, associations, trusts, unincorporated organizations and corporations.

Effective Date

The effective date of the Plan is May 5, 1994.

RECEIPT AND USE OF PROCEEDS

The Corporation will only receive proceeds under the Plan if Common Shares are issued from the treasury of the Corporation rather than being purchased in the open market on a stock exchange. If Common Shares are issued from treasury pursuant to the Plan, the proceeds received by the Corporation from time to time, will be added to the general funds of the Corporation and may be applied to:

1. reduce short term debt and bank loans;
2. provide financing for the capital expenditure and investment programs of the Corporation and of its various subsidiaries; and
3. retire current maturities of debentures of the Corporation or its subsidiaries.

January 1, 2008

ENBRIDGE INC.

Patrick D. Daniel

Patrick D. Daniel
President & Chief Executive Officer

PLAN FEATURES

- The Plan provides an efficient and cost effective manner to acquire additional Common Shares in the Corporation.
- Registered holders of the Corporation's Common Shares are eligible to participate.
- Under the Plan, cash dividends paid on Common Shares are currently reinvested in additional Common Shares at a discount to market.
- Additional Common Shares may also be acquired through optional cash payments of up to \$5,000 per quarter at a price equal to market.
- In either case, Participants do not pay brokerage commissions or any other costs associated with the Plan.
- The tax treatment of additional Common Shares issued under the Plan is similar to the treatment of cash dividends.



DIVIDEND REINVESTMENT AND SHARE PURCHASE PLAN

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