



Addendum to Enbridge's 2013 Corporate Social Responsibility Report (with a focus on 2013 data)

Aboriginal and Native American Rights and Engagement Performance Data Sheet

This performance data sheet relates to the following Global Reporting Initiative (GRI G3.1) Social Performance Indicator:

- SO1 – Percentage of operations with implemented local community engagement, impact assessments and development programs

Context

We consistently and rigorously strive to uphold the highest human rights standards in all of our work. Our commitment applies to all aspects of our business, but is particularly relevant to our extensive relations with Aboriginal and Native American communities.

More than 60 First Nations communities are located along our rights-of-way in Canada alone; and, in both Canada and the U.S., energy infrastructure development requires the involvement of Aboriginal and Native American persons who live and work in areas where development is located.

Additionally, in Canada, Aboriginal persons have a constitutionally protected right to be consulted if any government decision has the potential to impact treaty or other Aboriginal rights. The Crown (the federal and provincial governments) therefore recognizes Aboriginal groups as being separate and distinct from stakeholders, and has a legal duty to consult with them. Project proponents, such as Enbridge, must consult with Aboriginal groups as part of the regulatory process and, in doing so, must take into consideration their distinct nature and interests. Aboriginal groups can challenge or appeal decisions made by regulatory authorities if they are not satisfied with the decision from a rights and title perspective.

In the U.S., as required under Section 106 of the National Historic Preservation Act, the federal government must consult with recognized Native American tribes and other designated agencies on projects that have the potential to cause adverse effects on historic properties. Under federal law, the U.S. Bureau of Indian Affairs must grant a right-of-way before a company can proceed with construction on any Indian Reservation; on lands held in trust for a tribe, band or individual Indian; or on lands held by individual Indians or Indian tribes or bands that are subject to restraints against alienation.

Given our commitment to human rights, as well as given the regulatory framework within which we operate, our goal is to engage with Aboriginal and Native American communities regularly, consistently and respectfully over the life of our projects—from the planning and regulatory approval phases all the way through to and during the operational phase. In acknowledgement of our efforts, in 2013, the Canadian Council for Aboriginal Business (CCAB) awarded Enbridge its Progressive Aboriginal Relations (PAR) Silver-level certification, which recognizes excellence in Aboriginal relations in the areas of employment, business development, community investment and community engagement.

While our work has resulted in many examples of successful consultation, engagement and collaboration with Aboriginal and Native American communities, we do face a number of significant challenges. Please see the Discussion of Significant Challenges and Responses section of our [2013 CSR Report](#) for more information.

2013 Key Performance Areas

#1. Respect Aboriginal and Native American rights and values through consultation and engagement with communities that are close to, or in some significant way affected by, our projects and operations

To protect human rights and comply with Canadian and U.S. regulatory requirements, we assess the potential social, economic and environmental impacts of all of our projects through socio-economic and environmental studies, during which we consider:

- The biophysical elements of the terrestrial and marine environment, including key receptors that could potentially be affected
- The project's economic impacts, including its effects on the national and regional economy
- Aboriginal and Native American rights and interests, including the current use of lands and resources for traditional purposes by Aboriginal and Native American persons
- The safety of project workers, and the safety of the communities in which the project would operate
- Potential human health impacts, including changes in the natural environment that could affect the physical health of people

In evaluating these various areas, we also view them from the perspective of our [CSR Policy](#) and our [Aboriginal and Native American Policy](#), under which:

- We recognize that governments have the primary responsibility to promote and protect human rights, and that we will work with governments and agencies to support and respect human rights within our sphere of influence
- We respect Aboriginal and Native American rights, land, heritage sites, environmental protocols and traditional knowledge, and are committed to a consistent and thorough approach to consultation, engagement and shared benefits
- We will not tolerate human rights abuses, and will not engage or be complicit in any activity that solicits or encourages human rights abuse
- We will always strive to build trust, deliver mutual advantage and demonstrate respect for human dignity and rights in all relationships we enter into, including respect for cultures, customs and values of individuals and groups

In addition, we strive to improve our performance in all of these areas by upholding our commitments as a signatory to the [United Nations Global Compact \(UNGC\)](#) and a supporter of the [Voluntary Principles on Security and Human Rights](#).

#2. Help achieve mutually beneficial goals by working with Aboriginal and Native American communities to create socio-economic opportunities

We worked with Aboriginal communities and member-owned businesses in Canada and the U.S. to help them access over \$58.4 million in economic opportunities, in 2013.

We also worked with Aboriginal and Native American communities to create new opportunities for community development, business development, education and training.

Management Approach and Background

Economic Participation Initiatives

In 2013, we worked with Aboriginal communities and member-owned businesses in Canada and the U.S. to help them access over \$58.4 million through various economic participation initiatives. Among the various economic participation initiatives are contracting opportunities that we offer to qualified Aboriginal and Native American suppliers and contractors and to joint ventures between Aboriginal/Native American businesses and non-Aboriginal/Native American businesses.

Since 2009, we have spent approximately \$150 million on services provided by Aboriginal businesses for our pipeline expansion and extension projects in Canada. For example, an Alberta First Nation community provided critical services to us during the planning and early construction phase of our Athabasca Pipeline Twinning Project through several of its businesses. We anticipate that the value that these businesses will ultimately realize through direct and indirect contracts with us will be approximately \$20 million by the time we have completed the project.

We also work with Native American communities in the U.S. to create similar shared economic value opportunities. For example, in August 2013 we began building our Flanagan South Pipeline Project, a crude oil pipeline that will run from Pontiac, Illinois, to Cushing, Oklahoma. We contacted representatives of the Osage Nation of Oklahoma in early spring 2012, and, soon after, began discussing opportunities for tribal members to work on the project. The Osage Nation developed a three-month training program to prepare tribal members for the work, and between August 2013 and December 2013, Osage Nation workers earned \$2.4 million and put in more than 80,000 person hours working on the project.

Community Development Initiatives

In 2013, we invested over \$2.6 million in community development initiatives focused on Aboriginal and Native American housing, education and language retention. Among these initiatives were:

- We presented the first of five annual payments of \$200,000 to [Habitat for Humanity's National Building Program](#) under the [Enbridge Aboriginal Home Program](#). Under the program, our funding will help provide affordable housing for Aboriginal families across Canada from 2013 through to 2017. In 2013, the funding contributed to the construction of houses in Ontario, Manitoba, Saskatchewan and Alberta—some of which Enbridge employees helped build.
- We sponsored a one-year pilot program, called the Aboriginal Youth Environmental Program, under the [First Nations \(Alberta\) Technical Services Advisory Group](#) (TSAG). TSAG designed the program to promote environmental stewardship and awareness among Aboriginal youth. It completed four water sampling sessions with youth from the [Frog Lake First Nation](#) and the [Kehewin Cree Nation](#).
- We continued our support of Aboriginal language and literacy initiatives by supporting the [Canadian Indigenous Languages and Literacy Development Institute](#) (CILLDI) at the University of Alberta. Since 2007, we have supported CILLDI through a variety of programs such as Elder in Residence, and the Young Women's Circle of Leadership in Partnership with Women Building Futures. In 2013, we also continued our support of CILLDI's Language Leadership Awards, through which we encourage Aboriginal educators to attend the institute. To that end, we offer up to eight awards of \$2,500 each to support teachers from the Treaty 6, 7, and 8 areas in Alberta to take summer training at CILLDI.

Connecting Aboriginal Businesses with Opportunities in the Energy Industry

Under a 2013 partnership with the [Canadian Council for Aboriginal Business](#) (CCAB), we contributed \$20,000 to the Certified Aboriginal Business Program to support the development of the [CAB directory](#), an online database that links Aboriginal businesses in Canada with non-Aboriginal businesses to create more bid opportunities for Aboriginal businesses interested in working with industry. Certified businesses can access tender opportunities posted by CCAB members such as Enbridge.

Enriched Education for Aboriginal Students

Our School Plus Program, which we developed in partnership with the Assembly of First Nations (AFN) in Canada, supports enriched programming and extracurricular activities in First Nations schools near our major pipeline routes in Canada. The intention behind this program is to encourage First Nations youth to stay in school by assisting schools in offering sports activities, music or arts programs, field trips and school clubs.

The initial three-year pilot program, launched in 2009, provided funding to 42 eligible First Nations schools located close to our mainline right-of-way between central Alberta and southwest Manitoba, and close to our windfarm near Kincardine, Ontario. Thanks to the success of our pilot School Plus Program, in 2012 we expanded it to include communities along our mainline right-of-way in Ontario and Quebec, and along the proposed Northern Gateway Project (NGP) right-of-way in Alberta. The expansion brings the number of schools that are eligible to participate in the School Plus Program to 91.

In 2013, we made School Plus grants totaling more than \$673,000 to 31 eligible First Nations schools and urban partnerships, and over 5,400 First Nations youth benefited from the program. Since 2009, the program has enriched the education of more than 15,000 youth in more than 90 schools by providing more than \$3.7 million in grants in support of educational programming.

Northern Gateway Project (NGP) Initiatives

Northern Gateway Pipelines has implemented a number of Aboriginal initiatives, some examples of which are provided below.

- **Aboriginal Economic Benefits Package:** Northern Gateway Pipelines developed an Aboriginal Benefits Package that includes equity ownership for eligible Aboriginal groups in Alberta and the interior and coastal regions of B.C. For more information about the package, please see the Discussion of Significant Challenges and Responses section of the 2013 CSR Report.
- **Aboriginal Traditional Knowledge (ATK):** Northern Gateway Pipelines developed an Aboriginal Traditional Knowledge (ATK) Program in order to identify, address and track ATK issues and concerns raised by local Aboriginal communities. In 2013, Northern Gateway Pipelines held technical sessions with participating communities.
- **Community Advisory Boards (CABs):** Northern Gateway Pipelines supports discussion about all aspects of the NGP through Community Advisory Boards (CABs). The CABs comprise a cross-section of interested groups, including First Nations, Métis organizations, business leaders, local elected officials, environmental organizations and the general public.

In 2013, Northern Gateway Pipelines facilitated three rounds of regional CAB meetings in Grande Prairie, Edmonton, Prince George, Terrace and Kitimat. In addition, Northern Gateway Pipelines hosted two CAB Sharing Tables and a CAB Conference in Richmond, B.C., which brought together CAB members from the Alberta and B.C. regional CABs, and well as from other communities in which we operate, including Marshall, Michigan.

- **Skills Development and Training Initiatives:** In anticipation that Northern Gateway Pipelines could receive the regulatory approvals and social license that it needs to build the NGP, it invested in skills development and training initiatives that will help communities (Aboriginal and non-Aboriginal) participate in the project. Many of the communities along the proposed NGP right-of-way face socio-economic challenges. Northern Gateway Pipelines works closely with interested local Aboriginal communities to help address barriers to participation in new training and economic opportunities and, by the end of 2013, had supported over 30 initiatives, including:
 - Pipe trades foundation training (level 1 apprentice)
 - Marine skills training (entry level)
 - Driller helper training (entry level)
 - Construction craft worker training (level 1)
 - Youth leadership camps
 - Small business sub-contracting information sessions

- B.C. post-secondary bursaries
- Workforce Connections conferences (Alberta and B.C.)

Northern Gateway Pipelines' commitment to skills development and training is based on its intention to ensure that local communities are well positioned to participate in the employment opportunities that would arise from the NGP. Northern Gateway Pipelines' commitment is also based on the fact that the initiatives would be mutually beneficial. Communities would benefit from our investment, while Northern Gateway Pipelines would benefit by having ready access to a skilled work force.

Northern Gateway Pipelines' investments in development and training extend beyond the actual funding of the initiatives to the manner in which the initiatives are developed. Taking the position that the community knows best what it needs, Northern Gateway Pipelines works with the communities to understand their needs and to co-create the initiatives.

Northern Gateway Pipelines' investments in skills development and training are funded under the NGP Education and Training Fund, which is part of the NGP 2011 Education, Training and Employment Strategy. In December 2012, Northern Gateway Pipelines increased the size of the fund from \$1.5 million to \$3 million and, by the end of 2013, had invested over \$1.4 million of the \$3 million total.

Crisis Communications

Our June 22, 2013 oil spill on Line 37 near Cheecham, Alberta, provides an example of what our engagement looks like during a crisis. On that day, approximately 1,300 barrels of light synthetic crude spilled from our Line 37 pipeline. (Please see the Spills, Leaks and Releases section of our [2013 CSR Report](#) for more information.) Immediately after we had shut down the line, we notified the First Nations and Métis communities in the area to let them know what was happening. A few days later, we invited these communities to tour the spill site, employed community members on-site to help oversee remediation efforts, and began providing regular reports to keep them informed. We also met with them several times throughout the incident to listen to and resolve any concerns. Our existing relationships with these communities enabled us to more effectively manage the challenges created during and following the crisis. Line 37's return to service at reduced and full operating pressures were approved by the Alberta Energy Regulator (AER).

For More Information

Please see the following performance data sheets on www.csr.enbridge.com: [Human Rights](#); [Labour Practices and Decent Work](#); [Stakeholder Engagement](#); [Community Investment](#); and [Economic Benefits/Contributions to Local Economy](#).