

Shareholder Value Proposition Industry Leading Growth Strategic Asset Positioning Strong Fundamentals Extending Diversifying Growth Reliable Business Model Conservative Commercial Structures Minimal Commodity Exposure Disciplined Capital Allocation Significant Dividend Income Superior, predictable dividend growth Ability to accelerate growth rate

ENB

5%

Peers

10 Year DPS CAGR

(December 31, 2014)

Superior Shareholder

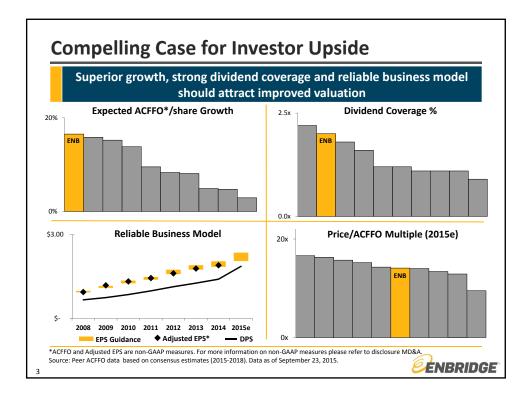
Returns

19%

ENB

10 Year TSR

ENBRIDGE



Key Takeaways

- Reliable business model attractive in all market conditions
- \$38B capital program
- Highly transparent growth outlook through 2019
 - 15-18% ACFFO CAGR
 - 11-13% adjusted EPS CAGR
 - 14-16% annual DPS growth
- Expanding opportunity set to extend, diversify growth
- Sponsored Vehicles provide funding flexibility
- Fundamental and relative value highlight significant upside

*ACFFO and Adjusted EPS are non-GAAP measures. For more information on non-GAAP measures please refer to disclosure in MD&A.