



# Corporate citizenship

GRI: 203-1

At Enbridge, we exist to help fuel people's quality of life, by building trust, empowering employees and delivering societal value through collaborations and contributions in communities where we live and work.

## Business context and our approach

As an employer with team members across North America, and an operator of linear infrastructure that runs, literally, through thousands of communities, we place high priority on the role we can play in contributing to their safety, vitality and sustainability. We have long subscribed to the belief that a company exists to serve all its stakeholders and communities. It's important to Enbridge and our employees that we help enable our communities to be resilient – to become more stable and stronger in the face of the unique physical, social and economic challenges before them.

Our approach to community investment is grounded in our values of Safety, Integrity and Respect and our commitment to diversity and inclusion. The diversity of the communities in which we operate – from major metropolitan centers to rural townships, from northern British Columbia, to southern Florida – means we need to be flexible and responsive to the unique and changing needs of our communities. In doing so, we are guided by a consistent, enterprise-wide approach and focus in three areas: safety, community and environment.

Our goal is to not just give, but to enable. We focus on collaboration with communities, Indigenous groups and partners to identify and develop opportunities which strengthen community partnerships, support networks and build and foster constructive relationships. We champion initiatives that provide both societal and business value.

We're also keenly focused on engaging and empowering employees to volunteer and contribute to our communities. Enbridge employees have a strong sense of connection to their communities and long history of involvement; their energy and efforts are recognized by the Company through dollars for

hours volunteered, matching grants and support for fundraising. Central to our employee volunteerism and giving strategy is increasing engagement across Enbridge by strengthening the sense of meaning employees take from community involvement, aligning volunteering with employees' individual sense of purpose, connecting volunteer activities to personal and career development priorities and measuring the effectiveness and impact created.

We demonstrate our commitment to corporate citizenship by ensuring our investments are guided by the following performance objectives:

- Invest in strategic programs and initiatives that demonstrate care for our communities, deliver societal value and align with business priorities
- Build long-term relationships with Indigenous communities and governing bodies
- Empower employees to strengthen communities through volunteering and giving

## Our actions

In 2019, we undertook a comprehensive strategic review of our giving programs, including the support and incentives we provide to our team members and how we evolve from participation in community investment to creating engaged corporate citizens. The initiative encompassed all enterprise-wide sponsorship, donation and employee volunteering and giving strategies, programs, policies and governance. It included internal interviews, surveys and focus groups, as well as external interviews and community needs assessments. Our goal was to strengthen our foundation of corporate citizenship, demonstrating our commitment to our values, and underscoring the strategic importance to all

stakeholders of our contribution to our communities and the environment. These practices help to develop more balanced partnerships, mitigate risk, and create a platform for strong relationships in the communities in which we operate.

The onset of the COVID-19 pandemic and extraordinary circumstances caused us to change course to focus on response to the immediate needs of a crisis impacting the communities where we live and work.

We initially contributed \$3.2 million towards meeting immediate needs of food security, social services, healthcare, and Indigenous and Tribal communities. To ensure employee safety, we suspended all volunteering programs and refocused our employee matching funds on direct contributions to those who were most vulnerable.

We are now focusing on community needs through the transition from crisis to recovery – and ultimately, to rebuilding and resilience.

## Our performance

In 2019, we invested more than \$23 million in organizations across our operational footprint. Our investments are guided by the following three areas:



### Safety

Organizations and initiatives focused on improving everyone's safety including community safety; equipment and training for first responders and organizations responsible for community safety; and disaster relief.



### Community

Organizations, programs and projects that strengthen the social fabric of communities, offer enriching cultural experiences for citizens and provide opportunities to learn, grow and lead.



### Environment

Programs that promote environmental stewardship, conservation, habitat remediation and environmental education.

## Safety

The safety of the communities near our projects and operations, and the people who live and work along our system, remains our highest priority. Our program and project investments make positive and lasting impacts on these communities.

The [Safe Community First Responder](#) program demonstrates our commitment to safety by increasing the capacity of first responders near our operations.



### Oxford Volunteer Fire Department

Through our Safe Community Program, Enbridge made a donation to Oxford Fire Department to purchase a thermal imaging drone, allowing aerial visual access to some of the most hazardous emergency response scenarios.

[Learn more](#)

Over the past 18 years, the Safe Community First Responder program has evolved and expanded as Enbridge's operations have grown organically and through acquisition. In 2019, we maximized the program impact by opening it to more communities, streamlining administration, and enhancing the visibility of the program and Enbridge's contributions to safe communities.

Since 2002, Enbridge's Safe Community First Responder program has provided approximately **\$15.7 million** in grants to first responders to help acquire new safety-related equipment, obtain professional training and deliver or receive safety education programs. In 2019, we invested nearly \$2.4 million in the program, representing a 78% increase in program funding from the previous year.

## Community

We don't just operate in communities, we live in them. As a good neighbor, we are committed to strengthening communities by supporting innovative programs that address social needs. We recognize that for communities and organizations to truly thrive, they must continue to evolve and increase their capacity to deliver on ever-changing priorities. Priority is given to forward-thinking programs and projects that can demonstrate leadership, value, capacity building and impact to the community.

We recognize and support organizations that promote and celebrate diversity and inclusivity, regardless of race, gender identity, sexual orientation, ability or religious beliefs. We partnered with Human Resources to support initiatives that championed our value of respect for all and demonstrated how supporting diversity within communities strengthens quality of life.



### Nameless Coalition for the Homeless

In 2019, Enbridge's Line 3 U.S. project donated \$5,000 to the Nameless Coalition at the Wolfe Center, a shelter in Minnesota serving people with active substance abuse disorders.

[Learn more](#)

## Environment

Enbridge supports initiatives that help improve, grow and nurture our environment. We are committed to partnering with local organizations that demonstrate progressive thinking to address environmental education and stewardship, habitat conservation and remediation and energy efficiency.



### Lower Thames Valley Conservation Authority

Enbridge embarked on a 5-year partnership with the Lower Thames Valley Conservation Authority (LTVCA) on their Clear Creek Conservation Project to develop new wetlands along the Point Pelee bird migration corridor.

[Learn more](#)

## Purpose-driven investments with Indigenous communities

In 2019, Enbridge donated \$2.3 million to support Indigenous communities in North America, which included investments in safety, community and environmental initiatives.

Enbridge is committed to fostering strong, respectful, long-term relationships with Indigenous nations and groups throughout North America. We believe that building, enhancing and sustaining these relationships is an expectation of operating—and the right thing to do.

Our sponsorships and donations are a result of direct engagement with Indigenous communities and groups and aligned with our lifecycle approach to engagement. Our investments focus on meeting local community needs, preserving and celebrating language and culture, as well as supporting national programs that build capacity and support youth development and leadership.



### Calgary Stampede: Elbow River Camp

In 2019, Enbridge proudly became presenting sponsor of the Calgary Stampede's Elbow River Camp, reflecting our commitment to Indigenous engagement, relationships and reconciliation.

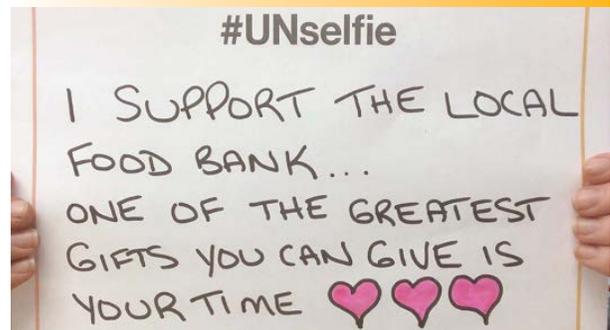
[Learn more](#)

## Employee volunteering and giving

At Enbridge, we recognize the generosity and dedication of our employees to the communities in which they live, through programs that support volunteerism and giving.

In 2019, our employees contributed to more than 1,000 volunteer opportunities and matching gifts through programs such as [Our Community Partners](#), [Helping Hands in Action](#), matching gifts and leadership grants. As a result, nearly 14,000 volunteer hours and more than \$900,000 were provided in support of improving quality of life in our communities.

Additionally, championed by Enbridge employees and fueled by separate and personal donations, we raised nearly \$7.8 million for United Way chapters across North America.



### Rallying around Giving Tuesday

On Giving Tuesday this year, our employees shared #UNselfies about what motivates them to champion solutions for safe, vibrant and sustainable communities through volunteerism and giving.

Enbridge committed to donating \$70 for each #UNselfie that was shared to food banks across North America. Donations were disbursed to more than 100 organizations.

[Learn more](#)

To learn more about some of the more than 2,900 initiatives Enbridge supports in North America, please see our [Community Investments 2019 Map](#).