

# Enbridge Fueling Futures – Apply for funding

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## Overview

This quick reference guide provides an overview of how to apply for funding through the Enbridge Fueling Futures program.

## Review program information and eligibility

Enbridge's approach to Corporate Citizenship and a description of our key areas of focus (Safe Communities, Vibrant Communities, and Sustainable Communities) are available [here](#).

Information about eligibility for the Enbridge Fueling Futures program is available [here](#). Please review the criteria and examples of qualified organizations.

## Gather the necessary information

Before you access the Enbridge Fueling Futures online application form, please ensure you have gathered the necessary information ahead of time. While the form will save your entries as you go and allow you to continue editing it later, we recommend having all your information at hand to save time.

You will be asked for the following information:

1. Region, focus area and grant stream:
  - Location (Canada or US)
  - Region (please use the Enbridge mapping document linked within the form to select the correct region)
  - Enbridge focus area (Safe Communities, Sustainable Communities, Vibrant Communities)

- Enbridge grant stream

### Safe Communities:

- Safe Community First Responder Program
- Safety Planning and Education
- Humanitarian Aid

### Sustainable Communities:

- Environmental education
- Habitat conservation and remediation
- Supporting energy transition

### Vibrant Communities:

- Empowering individuals to achieve their full potential
- Building potential in youth
- Honoring Indigenous People and Cultures
- Celebrating culture and community

- If approved, by what date would you require funding or support?

## 2. Eligibility Check

- Type of organization: select from the drop-down list
  - CRA registered charity
  - IRS 501(c)(3) designation or US governmental subdivision (e.g., school or state hospital)
  - Not-for-profit
  - Indigenous community, organization or governing body

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- Municipality including incorporated city, town or hamlet
- First Responder organization
- Other
- Enbridge does not support the following types of organizations (respond Yes or No to this list)
  - Organizations discriminating on the basis of race, religion, gender or sexual orientation
  - Individuals
  - Religious, political organizations or special interest groups
  - Recreation or sports organizations and events
  - Advertising, memberships, ticket sales, or lotteries
  - Mass-mailed or non-addressed solicitation
- Are you requesting support for one of the following? (respond Yes or No to this list)
  - Advertising campaign
  - Endowment
  - Crowd-sourced funding campaign such as GoFundMe
  - Memorial campaign
  - Project, program or any property recognizing or named for an individual
  - Rodeo
  - Statue or monument
  - Travel-related costs (exclusively)
- Is your location located within and/or does it primarily serve communities within 20 km (10 miles) of Enbridge operations? (respond Yes or No)
- Are you a subsidiary? Subsidiaries can be defined as organizations that have registered charitable status through a parent organization. (respond Yes or)
- Please certify that your organization does not discriminate or restrict access based on things like race, national or ethnic origin, color, religion or creed, age, sex, sexual orientation, gender identity or expression, marital status, family status, genetic characteristics or disability (respond I certify or I do not certify)

### 3. Contact information

- First name
- Last name
- Email
- Phone number
- Job title
- Would you like to provide contact details for a secondary contact at your organization? (respond Yes or No)
- Have you spoken to anyone at Enbridge about this application? (respond Yes or No)
- How did you hear about Enbridge's Fueling Futures Program? (free text)

### 4. Organization Profile

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- Search for your organization from within the database (if you can't find your organization, you will be prompted to manually enter the details)
- Tell us about your organization's mission or purpose
- Describe the programs and/or services your organization provides
- Does your organization partner with and collaborate with other charities/partners to achieve greater sustainability, outcomes and to share knowledge/best practices? (respond Yes or No)
- In what year was this organization founded or incorporated?
- Is this organization governed or managed by a board of directors, council or committee? (respond Yes or No)
- How many paid employees does your organization have?
- How many volunteers are currently active in your organization?
- Does your organization have social media? (respond Yes or No)
- What are the handles/channels that you use? (select all that apply)

## 5. Request Details

- Select the type of support (donation, sponsorship, in-kind)
- What is the total value of your request?
- Are you requesting a one-time contribution or are you proposing a multi-year commitment? (select one-time or multi-year)

- Is this request for a community event? (respond Yes or No)
- Is this request for a capital campaign? (respond Yes or No)
- What is the total project budget or capital campaign goal?
- How much have you raised to date?
- Do you have other funders involved in this project or event? (respond Yes or No)
- If available, please upload a copy of your project or event budget.

## Safe Communities: additional information if you selected the Safe Communities Focus Area

### 6. Project/Event Details

- Project or event name
- Province(s) or territory(ies) where it is taking place
- City(ies) where it is taking place
- Thorough description of how you plan to use the funds
- Tell us how this request contributes to community safety
- Is this a new project? (respond Yes or No)
- Project start date
- Project end date (if applicable)
- Will the funds be used to develop emergency preparedness plans or enhanced community safety capacity? (respond Yes or No)
- How many participants or attendees are there in your project or event?

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- Select the age(s) of participants served by this project or event.
- Inclusion and diversity are important to us. Please identify any inclusion priority areas that align with your project or event (optional).
- Select if the opportunity specifically targets the population(s) identified i.e. Skills Training Program for Indigenous Youth - Select – 'Youth' & 'Indigenous'
- Does this project or event involve partnership with Indigenous communities, organizations, or governing bodies? (respond Yes or No)
- Do Enbridge employees volunteer with your organization? (respond Yes or No)
- Do you have any volunteer opportunities for Enbridge employees? (respond Yes or No)

## 7. Metrics and other details

- Please review the 17 UN Sustainable Development Goals.
- Does your project or event align with any of the 17 UN Sustainable Development Goals? (respond Yes or No)
- What key performance indicators (KPIs) will you use to monitor the progress of this grant? Please select relevant KPIs from the options below. If awarded funding, you will be required to report on your organization's progress against these targets.
- Safe Communities KPIs (select all that apply):
  - Number of emergency response plans developed
  - Number of people provided safety education

- Are there additional predicted goals, outcomes, and/or indicators that you would like to share? (respond Yes or No)

- Do you plan to leverage Enbridge's support? (respond Yes or No)
- How will Enbridge's contribution be recognized?
- Has Enbridge supported your organization in the past 12 months? (respond Yes or No)
- Upload any supporting documentation you feel may help your application.

## **Sustainable Communities: additional information if you selected the Sustainable Communities Focus Area**

### 6. Project/Event Details

- Project or event name
- Province(s) or territory(ies) where it is taking place
- City(ies) where it is taking place
- Thorough description of how you plan to use the funds
- Tell us how this request contributes to the sustainability of your community
- Is this a new project? (respond Yes or No)
- Project start date
- Project end date (if applicable)
- Will the funds be used to support habitat remediation or conservation activities? (respond Yes or No)

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- Does the intended use of funds contribute to energy efficiency? (respond Yes or No)
- How many participants or attendees are there in your project or event?
- Select the age(s) of participants served by this project or event.
- Inclusion and diversity are important to us. Please identify any inclusion priority areas that align with your project or event (optional).
- Select if the opportunity specifically targets the population(s) identified i.e. Skills Training Program for Indigenous Youth - Select – 'Youth' & 'Indigenous'
- Does this project or event involve partnership with Indigenous communities, organizations, or governing bodies? (respond Yes or No)
- Do Enbridge employees volunteer with your organization? (respond Yes or No)
- Do you have any volunteer opportunities for Enbridge employees? (respond Yes or No)

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funding, you will be required to report on your organization's progress against these targets.

- Sustainable Communities KPIs (select all that apply):
  - Estimated number of endangered (or otherwise) species protected
  - Acres of land or habitat protected and/or restored
  - Length of shorelines protected/restored
  - Volume of natural gas saved in metric cubic feet
  - Number of kilograms of greenhouse gas emissions avoided
  - Number of megawatts of electricity saved
  - Number of participants provided environmental education
- Do you plan to leverage Enbridge's support? (respond Yes or No)
- How will Enbridge's contribution be recognized?
- Has Enbridge supported your organization in the past 12 months? (respond Yes or No)
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## Vibrant Communities: additional information if you selected the Vibrant Communities Focus Area

### 6. Project/Event Details

- Project or event name
- Province(s) or territory(ies) where it is taking place
- City(ies) where it is taking place
- Thorough description of how you plan to use the funds
- Tell us how this request contributes to the sustainability of your community
- Is this a new project? (respond Yes or No)
- Project start date
- Project end date (if applicable)
- Will the funds be used to support and empower individuals? (respond Yes or No)
- If funds will contribute to meeting the needs or reducing inequities of underserved populations within your community, please tell us how.
- Will the funds contribute to building potential in youth? (respond Yes or No)
- Is there a component of the program that supports anti-racism education? (respond Yes or No)
- How many participants or attendees are there in your project or event?
- Select the age(s) of participants served by this project or event.

- Inclusion and diversity are important to us. Please identify any inclusion priority areas that align with your project or event (optional).
- Select if the opportunity specifically targets the population(s) identified i.e. Skills Training Program for Indigenous Youth - Select – 'Youth' & 'Indigenous'
- Does this project or event involve partnership with Indigenous communities, organizations, or governing bodies? (respond Yes or No)
- Do Enbridge employees volunteer with your organization? (respond Yes or No)
- Do you have any volunteer opportunities for Enbridge employees? (respond Yes or No)

### 7. Metrics and other details

- Please review the 17 UN Sustainable Development Goals.
- Does your project or event align with any of the 17 UN Sustainable Development Goals? (respond Yes or No)
- What key performance indicators (KPIs) will you use to monitor the progress of this grant? Please select relevant KPIs from the options below. If awarded funding, you will be required to report on your organization's progress against these targets.
- Vibrant Communities KPIs (select all that apply):
  - Number of girls who have directly benefited from the project
  - Number of women who have directly benefited from the project

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- Percentage improvement in academic achievement rates
  - Number of individuals participating in anti-racism education
  - Number of mentorship opportunities
  - Number of participants that have successfully completed training
  - Are there additional predicted goals, outcomes, and/or indicators that you would like to share? (respond Yes or No)
- Do you plan to leverage Enbridge's support? (respond Yes or No)
  - How will Enbridge's contribution be recognized?
  - Has Enbridge supported your organization in the past 12 months? (respond Yes or No)
  - Upload any supporting documentation you feel may help your application.

## 8. Once you submit your application

- You will receive an initial email that your request has been received and a follow-up email to let you know if it has been approved or declined.

## Launch the application

- You can find the application [here](#).
- Register your cause: if you are not yet registered with Benevity (i.e., your organization's name doesn't come up as an option when you search for it at the start of the application form), we really encourage you to do so as you are filling out the application. This will expedite payment to you should your application be approved. Follow [this link](#) for more information.
- If you would like to leave the application and return to it later, be sure to bookmark the page or copy and save the URL. Answers entered on the application form are automatically saved to the cloud. With the unique link that is provided, your application form can be started, accessed, worked on, and submitted from any computer. Please make sure you keep a record of this unique link in a safe place, so that you are able to return to your in-progress form at a later date.

## FAQs

*I'm having technical difficulties. Who can I contact?*

Click the **Help** link at the bottom of the form to review frequently asked questions. If you didn't find an answer, click [Contact Us](#) at the top right of the Topics and FAQs page to submit a support request to Benevity.

*I have all this information in a single document. Can I add attachments?*

Yes, there are several places in the application where you can upload attachments to support your request.



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*Can I cut and paste from other documents?*

Yes. However, when copying formatted content (i.e., documents containing any markup like bullets, special layouts, varying font styles, etc.), keep in mind that any formatting will be discarded, and you should review what you've copied in to be sure it's represented accurately.

*Can I make changes after I've gone through the form?*

You can go back to individual pages and make any changes, but once you've submitted the form you can't view your responses or make additional changes.

*I'm not sure I'm answering the questions correctly. How do I best answer questions?*

Keep your answers short (generally no more than 150-200 words). Include the most important points about your plans, the community benefits and how things will change as a result of your work. Don't forget to tell us why you think our company is a good fit with your organization and how our funding will benefit both the community and our company. Should we require further information, we will contact you after a preliminary review.

*What is the Benevity Causes Portal and how does my organization get registered?*

Our provider, Benevity, manages a list of vetted causes on Enbridge's behalf. This list is maintained in their Benevity Causes Portal and includes profiles for millions of registered global charities and tax-exempt organizations, based on publicly available data from government registries like the Internal Revenue Service in the United States and the Canada Revenue Agency. If your organization isn't currently registered (i.e., it doesn't come up as an option when you search for it at the start of the application form), you will need to

register it in order to receive payment if your application is successful. Click [here](#) for more information.

*Can I share my in-progress application form?*

Yes, in-progress application forms can be shared with others. Click on the 'Copy URL' button at the top of the form to copy the unique link to your application form and share it.