



# Enbridge Community Investment for the Superior Region

Enbridge is committed to providing lasting benefits to our pipeline host communities and the states of Minnesota, Wisconsin and Michigan through increased job opportunities, retail purchases, property tax payments, and community investment partnerships.

Our community investment partnerships support local stakeholders in programs and projects that align with our community investment guidelines in our three focus areas of:

## Community

We aim to engage communities along the hundreds of miles of our pipelines right-of-way with a wide range of support including championing organizations that promote social, cultural and educational enrichment.

## Well-Being

At Enbridge, we believe in helping to make the communities in which we operate pipelines better places to live. One of the ways we do this is by supporting community efforts to keep people healthy, promote safety and provide disaster relief.

## Environment

We take our responsibility to the environment seriously, and recognize that the way we treat our planet is our natural legacy. We want to invest in programs that promote conservation, habitat remediation, habitat protection and environmental education.

Enbridge will consider all worthy applicants that are non-profit organizations (with 501(c)3 status) near our facilities with programs that match our focus areas.

## Safe Community Program

Enbridge has developed a number of partnerships with organizations that are focused on health and safety programs.

**The Safe Community Program provides monetary support to:**

- Police departments
- Fire departments, including volunteer fire departments
- Emergency Medical Services (EMS)
- Other health providers who respond to emergency situations in the communities where Enbridge operates

Grants given through this program allow organizations to acquire such support as new safety equipment, obtain professional training and deliver safety educational programs in their neighborhoods.

For more information visit: [Enbridge.com/communityinvestment](http://Enbridge.com/communityinvestment)

**“Through our community investment initiatives, we are providing the energy it takes to create communities that are strong and sustainable.”**

## 2014 Enbridge support in Superior Region

Enbridge endowed the Superior Region American Red Cross and United Way organizations with a combined **\$123,456**.

Enbridge donated more than **\$278,000** to non-profits and community partners in the Superior Region.

Enbridge provided Safe Community grants totaling more than **\$102,900** to emergency response organizations in MN, WI and MI.

Through our Volunteers in Partnership Program, Enbridge employees donated time and more than **\$31,400**.

> Learn more about Enbridge at [Enbridge.com/communityinvestment](http://Enbridge.com/communityinvestment)



# 2014 Community Partners

At Enbridge, we believe a community belongs to everyone who lives there. And, no matter who we are or where we live, all of us want to make life better for our families, our friends, our neighbors and ourselves. We engage – as citizens and as corporations – because we want to make our communities safer, healthier, smarter, greener and more inspiring.

Over the past decade, Enbridge invested more than \$65 million across a diverse spectrum of initiatives aimed at strengthening our communities. In 2014, we invested approximately \$16 million in charitable, non-profit, and community organizations, benefiting more than 750 community groups in Canada and the United States.



## Community

The Reif Center Theatre in Grand Rapids is a performing arts center that has been serving a large section of rural northern Minnesota since 1981. The center draws more than 43,000 people throughout northern Minnesota each year. In 2014 Enbridge donated \$50,000 to the Reif Center, which will help with upgrades that will position the center to serve the region for the next 30 years. This renovation will make the theatre ADA compliant and bring it up to B3 Energy Conservation standards.



## Well-Being

In partnership with Polk County, Enbridge provided a \$25,000 grant to Polk County Emergency Responders in order to install an 800 MHz radio system. That donation improved the communication between twelve fire departments, five ambulance services/first responder groups, and five law enforcement agencies. The radios will greatly enhance the Emergency Responders ability to effectively communicate during any type of emergency event.



## Environment

Enbridge was thrilled to become the first corporate partner of the National Fish and Wildlife Foundation's National Wildlife Refuge Friends program. Enbridge came on board with a \$125,000 community investment contribution that will be used to support grants to Refuge Friends groups in areas in which we operate, including Minnesota and Wisconsin.

## To apply for funding

Enbridge's community investments are guided by a core set of criteria. We consider investment and sponsorship opportunities in communities where Enbridge operates that are:

- Within a 10-mile (20-kilometre) radius of our pipeline right-of-way or near our operations
- Of prime importance to the community
- Beneficial to the greatest possible number of people
- Significant to the long-term interests of the community
- Supportive of one of the three core areas that we view as integral for a sustainable community

Our website provides more information on Enbridge's community investment program involving eligibility, funding priority areas and application procedures.

Please visit [Enbridge.com/communityinvestment](http://Enbridge.com/communityinvestment)

