

# Vision and Perseverance

*ENBRIDGE CELEBRATES MORE THAN 70 YEARS IN WISCONSIN*

**W**hat does it take to make an epic leap of faith...and then stay the course for more than 70 years? Looking back, we celebrate the vision of our founders, the men and women who literally dug the trenches, proved themselves good neighbors, became great community supporters, and persevered through decades of market ups and downs to safely transport the energy that fuels our quality of life, heats our homes, and powers our industries.

Construction of the original pipeline from Edmonton, AB to Superior, WI began in the winter of 1949-50 and wrapped up by late 1950, with the first batch of oil arriving in Superior in December where it was stored in Superior terminal tanks. The following years brought expansion to enhance our operations which enriched the regional economy as new pipelines followed. Eventually,

the Superior Terminal would grow to 550 acres with 45 above ground storage tanks. Serving as an energy transportation hub for ten pipelines, it is now the second largest terminal in our US liquids pipeline system with a total storage capacity of 13,000,000 barrels. Through the years, Enbridge has played a critical role in developing North American energy infrastructure, and since 1949 Enbridge's employees and contractors have lived and worked in communities throughout Wisconsin.

At Enbridge we value being a good neighbor, and prize our relationship with landowners. We invest in the well-being of our communities--granting millions to local first responders and environmental projects--and have provided seven decades worth of scholarships to local universities. Along our pipeline route you're likely to run into our employees actively engaged in local charitable drives and

volunteering hundreds of hours at community events.

Enbridge continues to evolve to meet growing global energy needs—delivering the energy mix of today and tomorrow, and helping to meet those needs in ways that are ethical, sustainable and socially responsible. Enbridge's 13,000-person team brings enthusiasm and ingenuity to work every day in support of this mission.

Long ago, we began integrating Environmental, Social and Governance (ESG) principles into our strategy and decision-making, and today ESG is core to our long-term value and resilience. Our ESG goals include:



This vision for the future represents the next stage of our evolution as an

ESG leader. We are uniquely positioned to help build a more sustainable world.

What does it take to remain committed to the epic spirit of our founders? We believe the answer is to stay true to our purpose to fuel people's quality of life, to live out our vision to be the leading energy delivery company in North America. Guided by our values of safety, integrity, respect and inclusion, we look forward to the next 70 years--continuing to deliver the energy people need while putting safety first, protecting the environment and preparing to make the transition to a lower carbon energy future.

For more information, visit [www.enbridge.com](http://www.enbridge.com).

The Company's common shares trade on the New York stock exchange under the symbol ENB.



## We're building a path to a better future.

*We've set new environmental and social goals, and we're serious about achieving them.*

As we continue to fuel quality of life in Wisconsin we've set new environmental and social goals which will help us to deliver the energy we all rely on more sustainably.

We've always been a forward-thinking company, focusing on the changes we can make today so tomorrow is better for everyone. That's why we've committed to net-zero emissions by 2050.

A brighter future also means building a workplace where everyone is included. We're working toward increased representation of diverse groups within our workforce, and strengthening diversity on our Board.

We are Enbridge – North America's leading energy infrastructure company – and we believe when the energy you invest in life meets the energy we deliver, a brighter future happens.

Learn more at [Enbridge.com/ESGgoals](http://Enbridge.com/ESGgoals).

